



# Big Data Analytics & Governance

In 2001, Doug Laney coined the term, “The Three V’s” to define Big Data: Volume, Velocity and Variety. Today Big Data can be turned into dollars and cents for providers when it’s applied to Medicare star ratings and the risk adjusted scores given to each Medicare recipient, regardless of their supplemental insurance. In the commercial based insurance side, value-based contracting is the wave of the future. And, Big Data Analytics are already paying dividends.

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ACR Consulting Services has built relationships across the nation. We leverage the complex but extremely valuable insights that Big Data can provide as well as providing data consistency, integrity and transparency. We would love to introduce you to some of the game-changing software available to the healthcare market. We utilize both innovative and disruptive tools designed to rapidly spin your data into solutions and create programs to define and execute the management of your data. We identify and employ the best software and strategies to create fast, efficient and solid cloud-based solutions.

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Several challenges have yet to be addressed. Two hurdles to the general use of Big Data Analytics in healthcare are the technical expertise required and the lack of a robust yet integrated security environment. The value of Big Data in healthcare is largely limited to research because synthesizing the data requires a specialized skill set. Some IT experts simply aren’t prepared for the steep learning curve and other complexities around turning Big Data into actionable and beneficial strategies.

The experts at ACR Consulting Services can help turn large volumes of raw data into organized, easy to understand plans that can be used to optimize solutions. We provide these services in a secure, HIPAA compliant manner with data governance. We understand the unique requirements of the healthcare ecosystem and partnering with ACR Consulting Services means that Big Data Analytics and Governance does not have to be costly or require a specialized IT staff. This saves you time, headaches and money.

**Let Our Expertise Become Your Advantage**